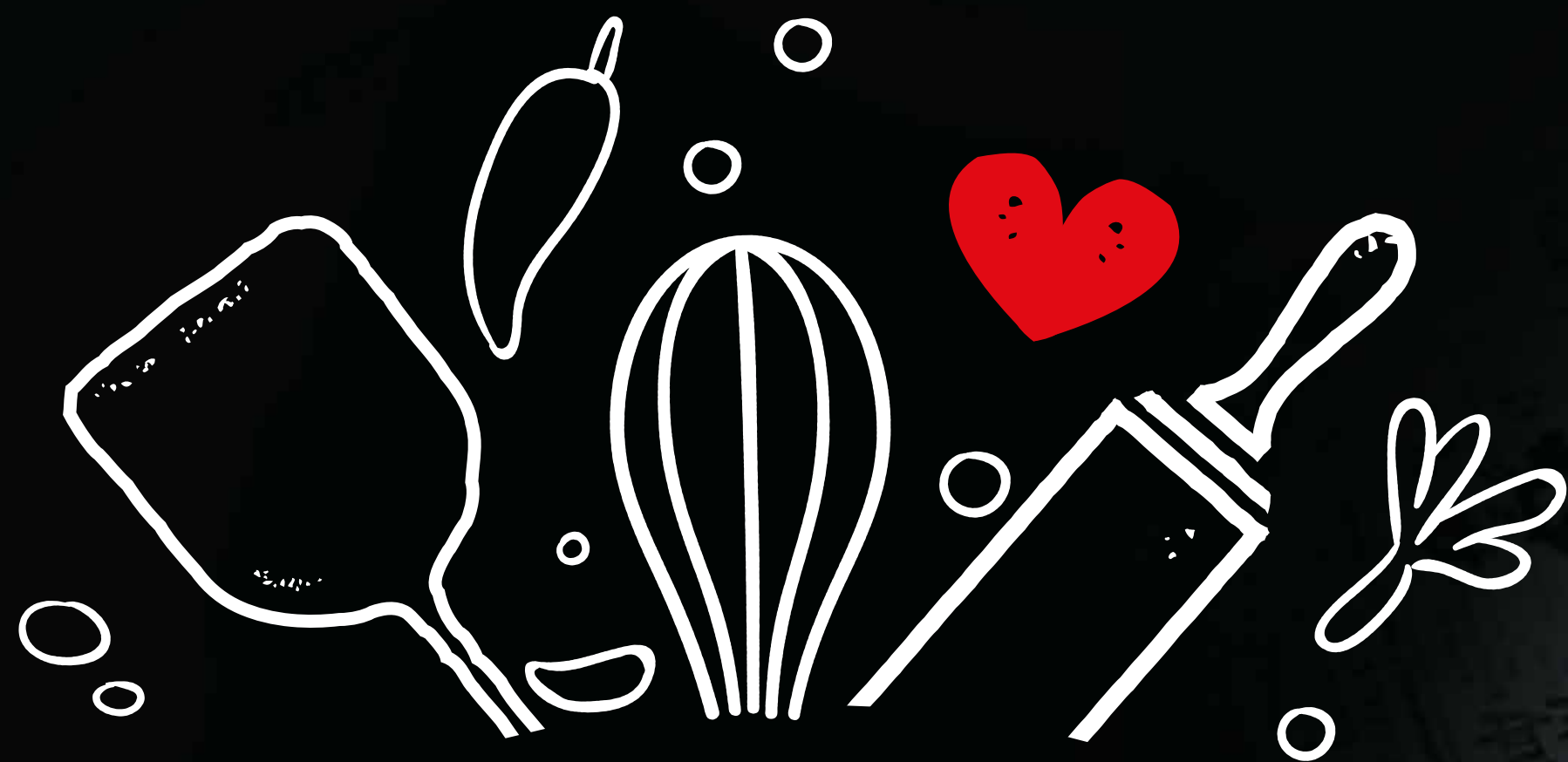




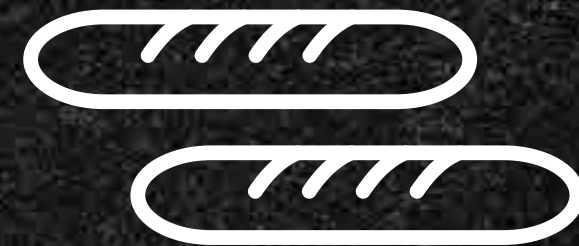
PEKAR

Product selection 2026

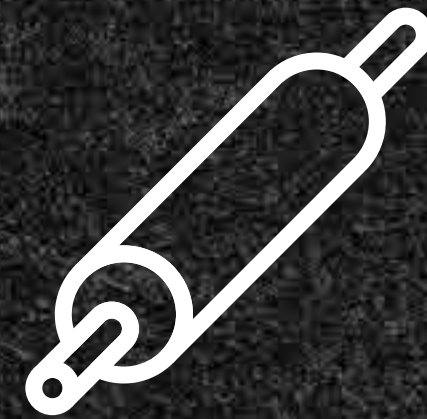




TRADITION



QUALITY



KNOWLEDGE



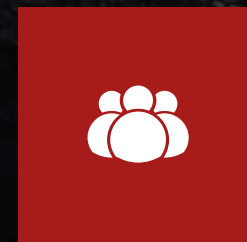
FACTS & FIGURES



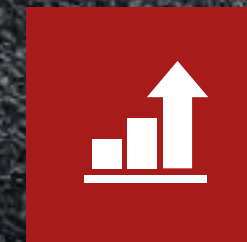
Production lines on **35.000 m²**
in **three production facilities**



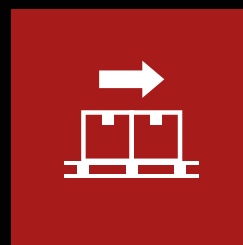
New modern production lines with a capacity
of **more than 53.000 tons per year**



1000+ employees



Largest production facility
for **flatbreads** in the region



Over **200.000** pallets of frozen
products delivered per year



6,500+ trucks of frozen products
delivered per year



A frozen storage capacity of **6,000** pallets in our
own facilities, along with an additional **5,000**
pallets leased in Croatia and internationally

FACTS & FIGURES



Export to **EU and other countries** (>25 countries)



Cooperation with **all major retail chains in Croatia & EU**



Production of **private labels**

PRODUCT RANGE



Easy-to-use

Ho-Re-Ca ready



Perfect match for:



OVEN



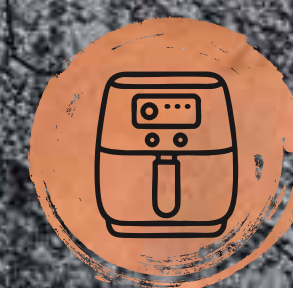
MICROWAVE



MERRYCHEF



TOASTER



AIRFRYER

FLATBREAD

PEKAR CLASSIC

*An original
recipe with
a taste of
tradition*



FLATBREAD 80, 100, 150 & 200 G



RETAIL-READY

*From freezer
to shelves:
Fully baked &
ready-to-use
in 45 minutes!*



12M



-18 °C



45 min



-/-



FLATBREAD 80, 100, 150 & 200 G



*The right size
for every need*

FLATBREAD

2 X 200 G

6 X 150 G

4 X 150 G

6 X 80 G



FLATBREAD 150 G & 200 G

• *Sesame and cumin seeds*



*A classic taste
finished
with sesame*



12M



-18 °C



45 min



-/-

WHOLE GRAIN FLATBREAD 150 G



*Fully baked &
ready-to-use
in 45 minutes!*



12M



-18 °C



45 min



-/-

AVAILABLE IN A 2 X 160 G PACK

PITA BREAD 100 G

EASY TO
PREPARE

HARD TO
SHARE



PITA BREAD 100 G



*Quick preparation
& consistent quality*



12M



-18°C



30 min.



-/-

AVAILABLE IN A 4 X 100 G PACK

FLATBREAD GRILL 100, 150 & 200 G



PEKAR CLASSIC

**RELIABLE BASE FOR
VARIOUS FILLINGS**



12M



-18 °C



45 min



-/-

FLATBREAD GRILL 100, 150 & 200 G



*Available in many
convenient pack sizes*

FLATBREAD GRILL 100 G

2 X 100G

4 X 100G

6 X 100G

FLATBREAD GRILL 150 G

2 X 150G

4 X 150G

6 X 150G

FLATBREAD GRILL 200 G

2 X 200 G

4 X 200 G

6 X 200 G

FLATBREAD GRILL OVAL 120 G

DEFROST. FILL. SERVE. REPEAT.



FLATBREAD GRILL OVAL 120 G



*The perfect shape
for a wide range
of fillings*



12M



-18°C



45 min.



-/-

AVAILABLE IN A 4 X 120 G PACK

FLATBREAD SANDWICH 160 G

- *Turkey ham & cheese*



*Fully baked &
ready to eat!*



**HAND
PEKAR
MADE**

MICROWAVE OVEN:

HIGH POWER, 2-4 MIN.

TOASTER: 3-5 MIN.

CONVECTION OVEN: 200°C, 5-8 MIN.



12M



-18°C



45 min.



- / -

NO STEAMING NEEDED

AVAILABLE IN A 2 X 160 G PACK

PANZONE 100 G NEW!

**FROM
FREEZER TO
“WHO MADE
THIS?” IN
NO TIME**



PANZONE 100 G **NEW!**



*Quick
preparation
and consistent
quality*

**HAND
PEKAR
MADE**



12M



-18 °C



30 min



-/-

AVAILABLE IN A 2 X 100 G PACK

TWIST 70 G

MADE FOR
hungry
MOMENTS



TWIST 70 G



*All flavors are
available in
2 x 70 g packs*



**HAND
PEKAR
MADE**

Available flavours



31
12M



-18°C



0 min.



3 min. / 200°C
STEAMING NEEDED

**TWIST
BACON**

**TWIST
MARGHERITA**

**TWIST
PIZZA**

NEW!
**TWIST
CHEDDAR**

NEW!
**TWIST
HAM & CHEESE**

PIZZA BASE 320 G



*High-quality Italian
type 00 flour and
hand-stretch dough*

**HAND
PEKAR
MADE**



31 - 32 CM



12M



-18 °C



5 min



250 °C

BUREK STICKS 100 G



**BUREK STICK
POTATO**

**BUREK STICK
CHEESE AND SPINACH**



*Perfect
grab & go
option!*

**BUREK STICK
PIZZA**



**BUREK STICK
CHEESE**



**BUREK STICK
BEEF**



12M



-18 °C



0 min.



15-22 min.
200-210 °C

NO STEAMING NEEDED

BUREK 190 G & 260 G



**BUREK SPINACH
AND CHEESE**



*Ready
for
baking!*

BUREK CHEESE



BUREK PIZZA



BUREK BEEF



BUREK POTATO



12M



-18 °C



0 min.



15-22 min.
200-210 °C

NO STEAMING NEEDED

BUREK 6 X 100 G & 400 G



Available in a range of convenient pack sizes

BUREK CHEESE 400 G

BUREK WITH CHEESE AND SPINACH 400 G

BUREK BEEF 400 G

BUREK CHEESE 6 x 100 G

BUREK BEEF 6 x 100 G

BUREK WITH CHEESE AND SPINACH 6 x 100 G



GOLDEN TIN LOAF 500 G



Frozen, sliced and packaged



12M



-18 °C



45 min



-/-

BURGER BRIOCHE 90 G **NEW!**

• *Black & white sesame*



12M



-18 °C



45 min



-/-

11,5 - 12 CM

BREAD CRUMBS



Additional sizes:

500 g

5 kg

20 kg

600 kg

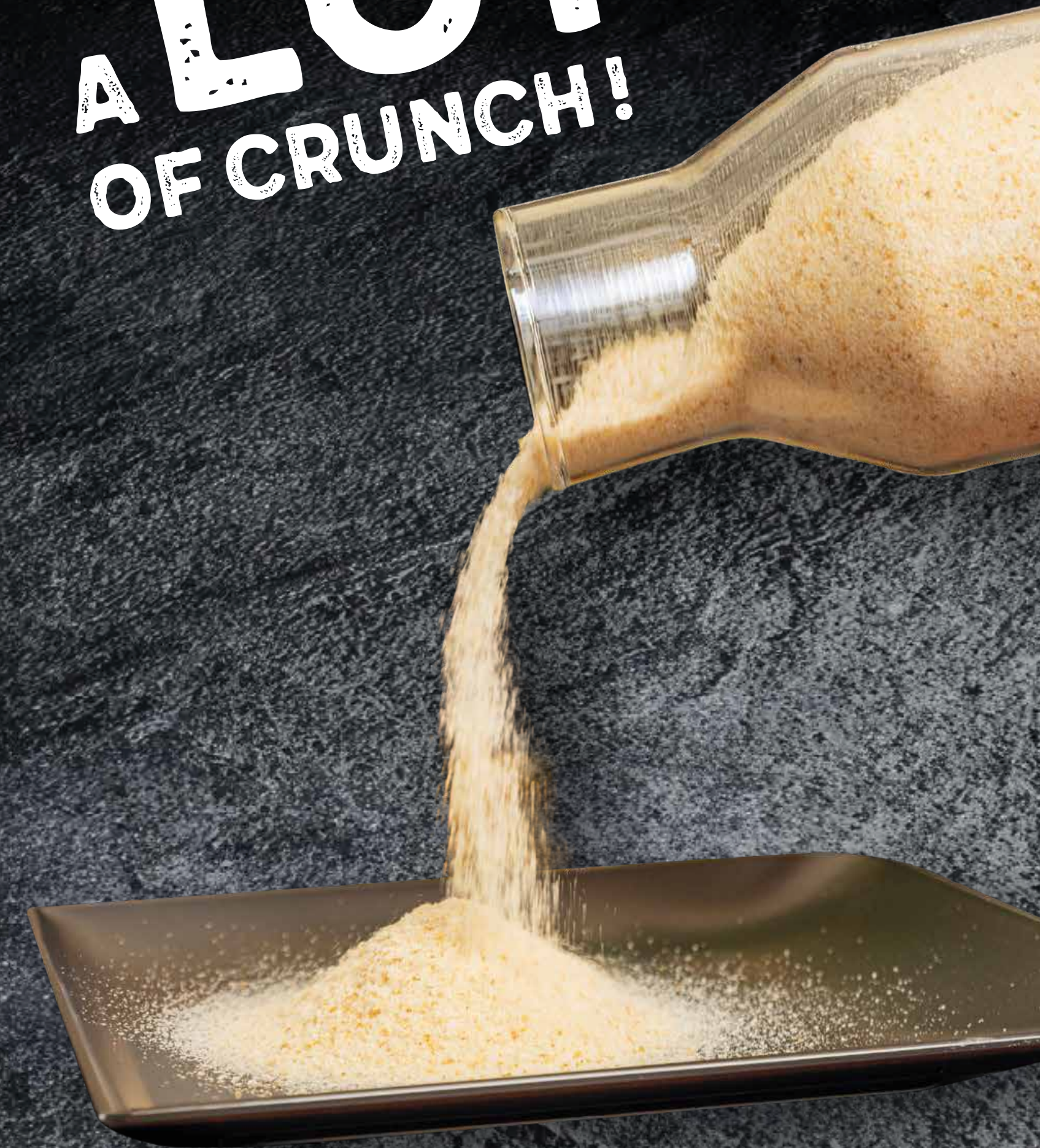
STANDARD PACKAGING
FOR PRIVATE LABELS



HO-RE-CA - RETAIL &
INDUSTRIAL PACKAGING



A LITTLE CRUMB,
A LOT
OF CRUNCH!



12M



COLD AND DARK
PLACE

Every day from  since 1989.



PEKAR

Croatia
VINKOVCI

PEKAR.HR / EN /